



2025/2026

SPONSORSHIP OPPORTUNITIES

ABOUT US

OUR MISSION

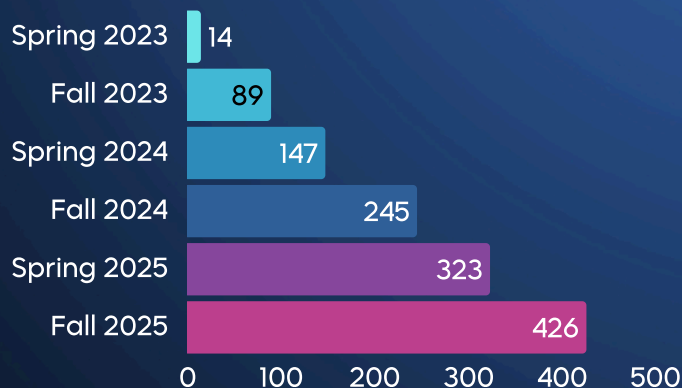
Nedo is a Premier Level Soccer Club , member of the US Youth Soccer Organization.

Nedo is an non profit 501 (c) (3) organization providing access to high level of competitive soccer for all kids in our community.

Nedo provides players as many opportunities for social growth, soccer development and personal success as possible regardless of social and economic status.



OUR GROWTH NUMBER OF PLAYERS



COMMUNITY IMPACT

-  More than 400 registered players
-  Age range: 7 -17
-  Playing the most competitive Leagues and Tournaments
-  More then 40 countries represented
-  22 different neighborhoods
-  Scholarships granted to 20% of the players

AUDIENCE AND REACH

- **Players & Families** – Over 420 players across 32 teams, each with parents, siblings, and extended family attending games and events.
- **Local Community** – Regular spectators from Lexington and surrounding towns, including former players, long-time supporters, and local residents.
- **Opposing Teams & Fans** – Our club competes against teams across the region, bringing your brand to a lot of other communities during the season.
- **Out-of-State Exposure** – All our teams participate in travel tournaments, showcases, and regional championships, giving your brand visibility to players, coaches, and fans from multiple states. This extends your reach beyond the local market and into broader, diverse audiences.
- **Digital Followers** – Active engagement on Facebook, Instagram, YouTube and the club website, reaching over 3,000 followers with regular updates, photos, and event promotions.

WHY SPONSOR US

YOUR SUPPORT HELP US

- Keep registration fees affordable
- Provide uniforms and equipment to players in need
- Maintain safe and professional playing fields
- Host tournaments that bring visitors to our community.

IN RETURN YOUR BUSINESS GETS

- Positive community recognition as a supporter of our mission
- Brand exposure at games, tournaments, and on social media
- Category exclusivity:
- Networking with local families and businesses



PROGRAMS

LEAGUE SPONSORSHIP

FRONT OF GAME JERSEYS



\$3,000 per Team per season

Package also includes:

- Banners at Nedo Soccer Complex
- Logo on Club website
- Mentions on newsletter and social media post
- Invitation to Club event

PROGRAMS

LEAGUE SPONSORSHIP

FRONT OF PRACTICE JERSEYS



\$15,000 all Teams – 420 annual participants

Package also includes:

- Banners at Nedo Soccer Complex
- Logo on Club website
- Mentions on newsletter and social media post
- Invitation to Club event

PROGRAMS

FIELD SPONSORSHIP

SOCCER COMPLEX RECOGNITION



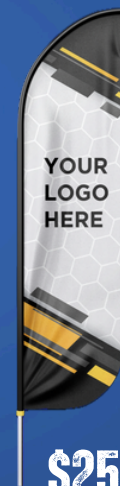
\$6,000 per season

- Your name or logo featured at the entrance of the soccer complex, ensuring every player, parent, and visitor sees your brand.
- Exposure to hundreds of families and thousands of visitors throughout the soccer season.
- Website banners
- Dedicated emails and social media post

PROGRAMS

FIELD SPONSORSHIP

FIELD SIGNS



\$250

Feather Flag



\$300

Pop Up Banner



2688 Berea Rd Lexington, KY 40511



\$120

Pole Flag



\$150

Mesh Banner



HOW TO GET INVOLVED **SPONSORSHIP COORDINATOR**

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